PELICAN BAY MARKET REPORT - Q1 2025

\$4.5B+
IN CLOSED
SALES VOLUME

21 LOCATIONS FROM MARCO ISLAND TO PINE ISLAND

850+
AGENTS
THROUGHOUT
SOUTHWEST FL

#1
REAL ESTATE
COMPANY IN
SOUTHWEST
FLORIDA

1958 YEAR ESTABLISHED BY VISIONARY JOHN R. WOOD

HEADQUARTERED IN NAPLES, FLORIDA

INDEPENDENTLY
OWNED & OPERATED;
NOT A FRANCHISE





PELICAN BAY MONTHLY MARKET REPORT Q1 2025

Pelican Bay Single-Family Homes	2
Pelican Bay Villas	3
Pelican Bay High-Rise Condominiums	4
Pelican Bay Low-Rise and Mid-Rise Condominiums	5
Bay Colony Single-Family Homes	6
Bay Colony Villas	7
Bay Colony Condominiums	8

1

PELICAN BAY SINGLE-FAMILY HOMES





Data Represented on 12-Month Rolling Basis.

	2019	2020	2021	2022	2023	2024	2025
Listed	62	52	43	42	31	27	50
Sold	32	37	48	46	28	15	22
Avg. Sale \$	\$2,442,154	\$2,472,365	\$2,757,928	\$3,866,762	\$4,540,327	\$4,100,167	\$5,699,773



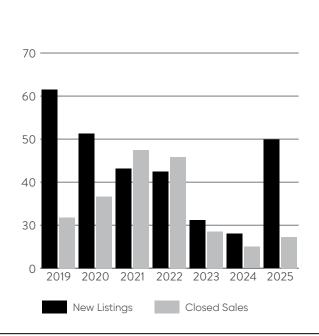


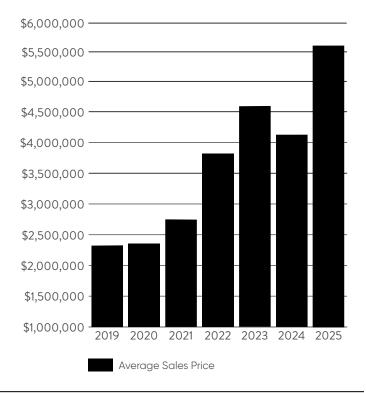






12 MONTH NEW LISTINGS AND CLOSED SALES







	2019	2020	2021	2022	2023	2024	2025
Listed	51	49	31	35	33	37	52
Sold	34	41	42	38	25	22	32
Avg. Sale \$	\$1,299,454	\$1,299,622	\$1,392,905	\$1,698,408	\$2,015,340	\$2,490,227	\$2,339,844





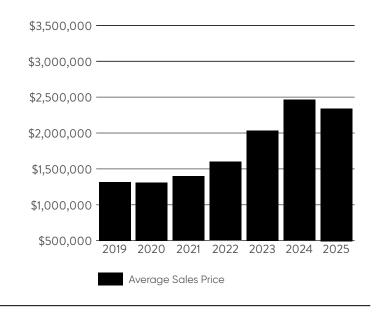






12 MONTH NEW LISTINGS AND CLOSED SALES

70 60 50 40 30 2019 2020 2021 2022 2023 2024 2025 New Listings Closed Sales



PELICAN BAY HIGH-RISE CONDOMINIUMS MARKET REPORT - Q1 2025



	2019	2020	2021	2022	2023	2024	2025
Listed	144	148	160	156	109	165	157
Sold	74	112	136	165	95	94	88
Avg. Sale \$	\$1,221,101	\$1,958,151	\$1,616,734	\$1,845,945	\$2,380,931	\$2,290,348	\$2,264,875



157 **▼**4.85%



CLOSED SALES

88 **₹**6.38%



AVERAGE SALES PRICE

\$2,264,875 \$1.11%



CURRENT INVENTORY

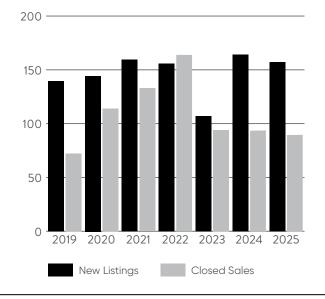
106 **1**26.19%

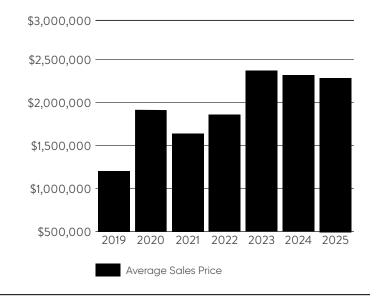


MONTHS OF SUPPLY

14.45 **1**34.79%

12 MONTH NEW LISTINGS AND CLOSED SALES





PELICAN BAY LOW-RISE AND MID-RISE CONDOMINIUMS MARKET REPORT - Q1 2025



	2019	2020	2021	2022	2023	2024	2025
Listed	178	164	201	158	165	177	163
Sold	126	127	173	179	126	120	102
Avg. Sale \$	\$582,136	\$576,753	\$627,575	\$808,043	\$1,084,714	\$1,050,821	\$1,004,969



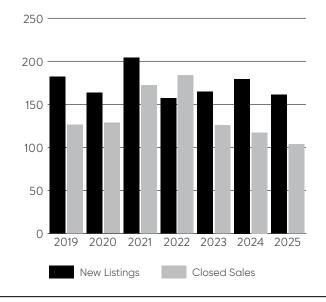


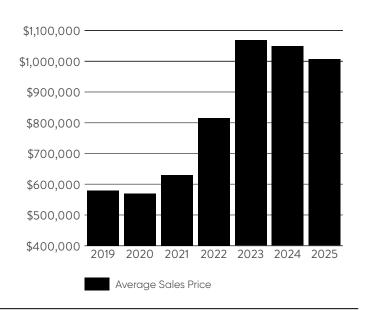






12 MONTH NEW LISTINGS AND CLOSED SALES





BAY COLONY SINGLE-FAMILY HOMES MARKET REPORT - Q1 2025



	2019	2020	2021	2022	2023	2024	2025
Listed	10	6	16	4	6	9	4
Sold	5	3	10	5	3	1	2
Avg. Sale \$*	\$5,735,000	\$12,065,000	\$7,808,000	\$9,310,000	\$8,677,333	\$7,500,000	\$8,850,000



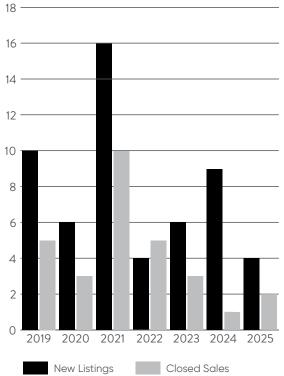


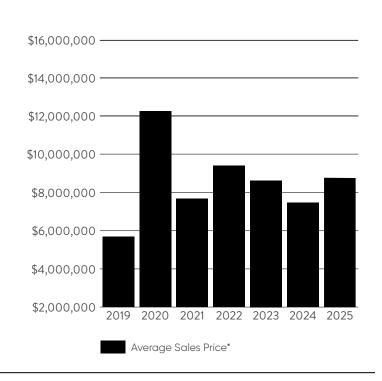






12 MONTH NEW LISTINGS AND CLOSED SALES







	2019	2020	2021	2022	2023	2024	2025
Listed	9	7	14	7	4	5	11
Sold	3	1	9	8	4	2	3
Avg. Sale \$	\$3,066,667	\$2,100,035	\$3,602,778	\$2,973,750	\$4,520,500	\$4,576,538	\$5,091,667



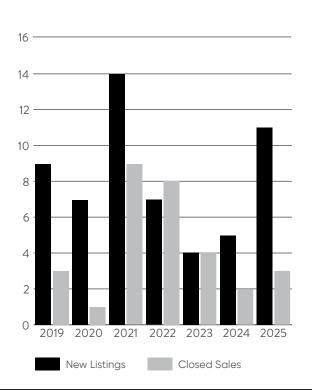


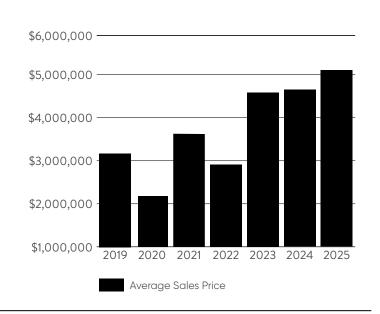






12 MONTH NEW LISTINGS AND CLOSED SALES

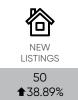




BAY COLONY MID-RISE AND HIGH-RISE CONDOMINIUMS MARKET REPORT - Q1 2025



	2019	2020	2021	2022	2023	2024	2025
Listed	50	52	54	30	18	36	50
Sold	36	27	48	47	21	10	27
Avg. Sale \$	\$3,188,111	\$3,344,504	\$2,924,125	\$3,505,234	\$4,927,501	\$7,257,000	\$5,867,963



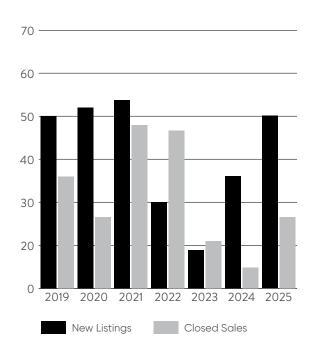


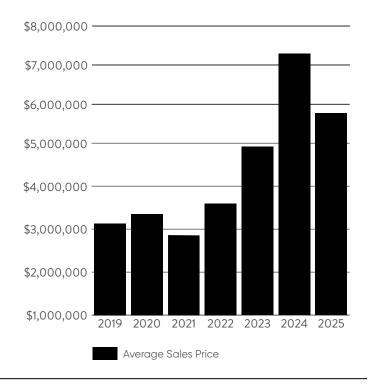






12 MONTH NEW LISTINGS AND CLOSED SALES







\$4.5 Billion in Sales Volume in 2024.

Over \$1.6 Billion ahead

of our nearest competitor.



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 $Source: SWFLA\ MLS.\ Sales\ Volume\ In\ Lee\ and\ Collier\ Counties\ Combined.\ 1/1/2024\ through\ 12/31/2024.$