

GULF SHORE BOULEVARD MARKET REPORT - Q2 2025

Gulf Shore Boulevard, Naples - Beachfront

MARKET REPORT - Q2 2025



Data Represented on 12-Month Rolling Basis.

BEACHFRONT

	2019	2020	2021	2022	2023	2024	2025
Listed	301	278	269	200	181	249	292
Sold	182	163	364	232	101	116	112
Avg. Sale \$	\$1,567,818	\$1,743,726	\$2,057,372	\$2,931,123	\$2,869,999	\$3,051,290	\$2,950,580





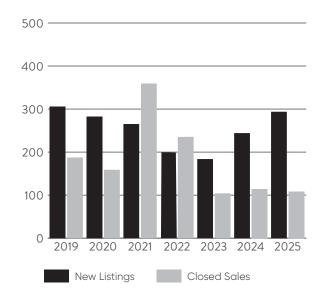


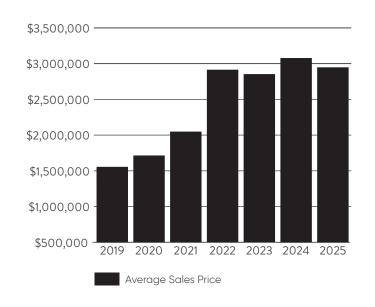




12 MONTH NEW LISTINGS AND CLOSED SALES - BEACHFRONT

12 MONTH AVERAGE SALES PRICE - BEACHFRONT





Gulf Shore Boulevard, Naples - Bayfront

MARKET REPORT - Q2 2025



Data Represented on 12-Month Rolling Basis.

BAYFRONT

	2019	2020	2021	2022	2023	2024	2025
Listed	101	97	113	77	66	124	125
Sold	60	50	112	75	42	72	43
Avg. Sale \$	\$640,413	\$644,478	\$737,167	\$1,001,976	\$1,495,435	\$1,840,475	\$1,326,750



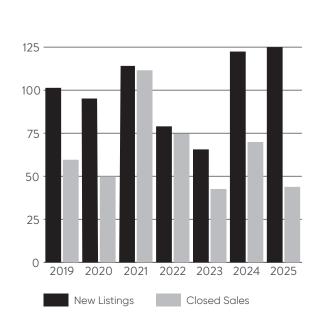




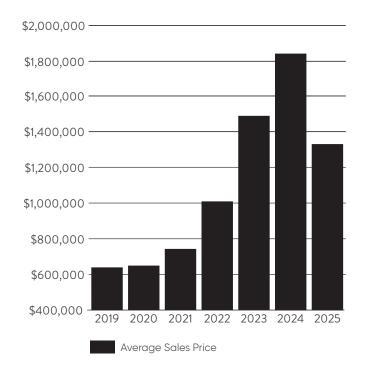




12 MONTH NEW LISTINGS AND CLOSED SALES - BAYFRONT



12 MONTH AVERAGE SALES PRICE - BAYFRONT





\$4.5 Billion in Sales Volume in 2024.

Over \$1.6 Billion ahead

of our nearest competitor.



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 $Source: SWFLA\ MLS.\ Sales\ Volume\ In\ Lee\ and\ Collier\ Counties\ Combined.\ 1/1/2024\ through\ 12/31/2024.$