PELICAN BAY MARKET REPORT - Q4 2023

\$5.8B+
IN WRITTEN
SALES VOLUME

23 LOCATIONS FROM MARCO ISLAND TO PINE ISLAND

800+
AGENTS
THROUGHOUT
SOUTHWEST FL

#54

AMONG REAL

TRENDS

TOP 500

BROKERS (2021)

1958
YEAR ESTABLISHED
BY VISIONARY
JOHN R. WOOD

HEADQUARTERED IN NAPLES, FLORIDA

INDEPENDENTLY OWNED & OPERATED; NOT A FRANCHISE





PELICAN BAY MONTHLY MARKET REPORT Q4 2023

Pelican Bay Single-Family Homes	2
Pelican Bay Villas	3
Pelican Bay High-Rise Condominiums	4
Pelican Bay Low-Rise and Mid-Rise Condominiums	5
Bay Colony Single-Family Homes	6
Bay Colony Villas	7
Bay Colony Condominiums	8

PELICAN BAY SINGLE-FAMILY HOMES MARKET REPORT - Q4 2023



Data Represented on 12-Month Rolling Basis.

	2017	2018	2019	2020	2021	2022	2023
Listed	53	67	47	53	49	30	21
Sold	37	38	28	45	54	30	16
Avg. Sale \$	\$1,715,628	\$2,289,248	\$2,078,304	\$2,671,753	\$3,473,364	\$4,986,533	\$3,706,290



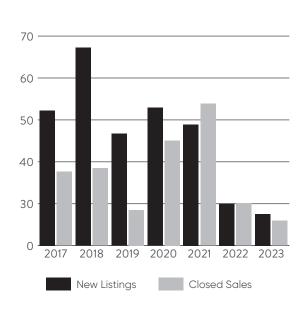




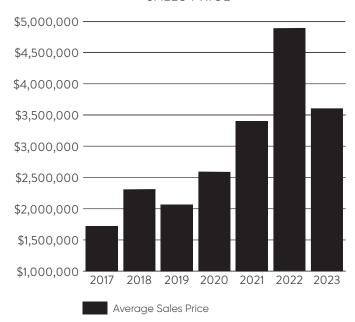




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE

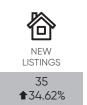


SUMMARY

With 16 properties sold, sales were down 46.67% from the preceding 12-month period when 30 properties were sold. New listings were down 30.00%, from 30 to 21. The average sales price, at \$3,706,290 was down 25.67% from \$4,986,533. As of December 31, 2023, inventory stood at 14 units while months of supply was 10.50 months.



	2017	2018	2019	2020	2021	2022	2023
Listed	27	51	52	41	35	26	35
Sold	27	35	31	50	40	21	29
Avg. Sale \$	\$1,218,981	\$1,304,684	\$1,184,065	\$1,451,730	\$1,551,188	\$2,109,738	\$2,292,500







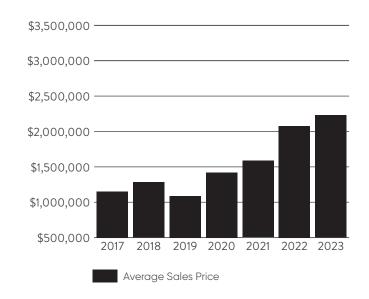




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 29 properties sold, sales were up 38.10% from the preceding 12-month period when 21 properties were sold. New listings were up 34.62%, from 26 to 35. The average sales price, at \$2,292,500 was up 8.66% from \$2,109,738. As of December 31, 2023, inventory stood at 9 units while months of supply was 3.72 months.

PELICAN BAY HIGH-RISE CONDOMINIUMS MARKET REPORT - Q4 2023



	2017	2018	2019	2020	2021	2022	2023
Listed	113	137	157	155	162	109	155
Sold	89	71	101	122	182	100	96
Avg. Sale \$	\$1,293,708	\$1,178,672	\$1,930,743	\$1,479,470	\$1,768,406	\$2,366,640	\$2,220,172



LISTINGS

155 **1**42.20%



CLOSED SALES

96 **4.00%**



AVERAGE SALES PRICE

\$2,220,172 **♣**6.19%



CURRENT INVENTORY

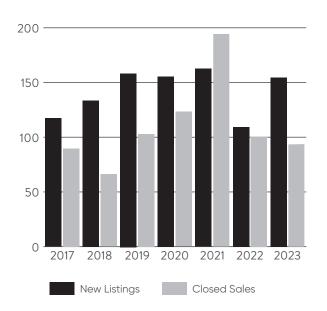
65 **1**333.33%



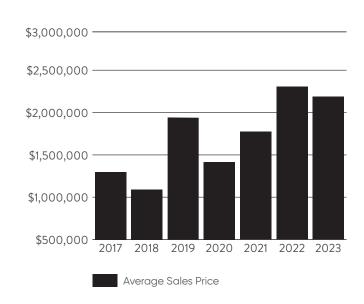
MONTHS OF SUPPLY

8.13 **1**351.39%

12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 96 properties sold, sales were down 4% from the preceding 12-month period when 100 properties were sold. New listings were up 42.20%, from 109 to 155. The average sales price, at \$2,220,172 was down 6.19% from \$2,366,640. As of December 31, 2023, inventory stood at 65 units while months of supply was 8.13 months.

PELICAN BAY LOW-RISE AND MID-RISE CONDOMINIUMS MARKET REPORT - Q4 2023



	2017	2018	2019	2020	2021	2022	2023
Listed	177	205	168	181	188	152	167
Sold	144	142	106	137	222	122	126
Avg. Sale \$	\$603,249	\$597,950	\$583,730	\$582,520	\$720,509	\$1,067,848	\$1,079,980



167 • 9.87%



CLOSED SALES

126 **★**3.28%



AVERAGE SALES PRICE

\$1,079,980 **1**.14%



CURRENT INVENTORY

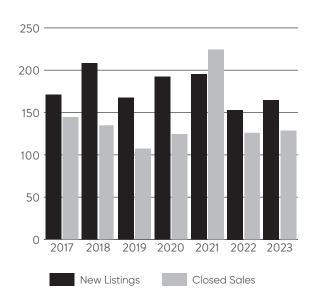
53 **1**30.43%



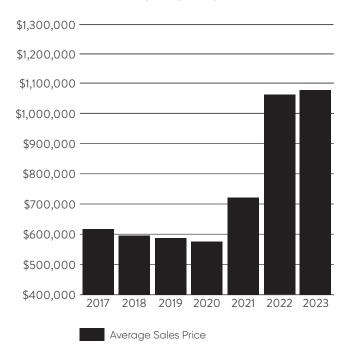
MONTHS OF SUPPLY

5.05 **1**23.12%

12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 126 properties sold, sales were up 3.28% from the preceding 12-month period when 122 properties were sold. New listings were up 9.87%, from 152 to 167. The average sales price, at \$1,079,980 was up 1.14% from \$1,067,848. As of December 31, 2023, inventory stood at 53 units while months of supply was 5.05 months.

BAY COLONY SINGLE-FAMILY HOMES MARKET REPORT - Q4 2023



	2017	2018	2019	2020	2021	2022	2023
Listed	5	10	6	11	11	3	6
Sold	2	3	5	7	9	2	1
Avg. Sale \$	\$3,475,000	\$3,450,000	\$8,764,000	\$7,297,143	\$9,805,556	\$5,066,000	\$15,900,000



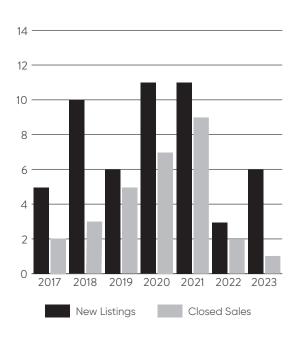




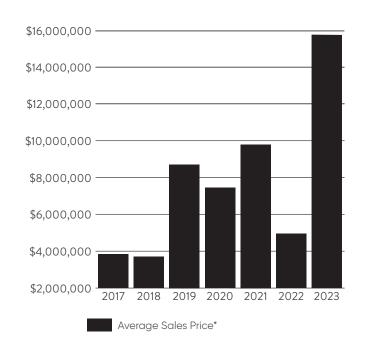




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 1 property sold, sales were down 50% from the preceding 12-month period when 2 properties were sold. New listings were up 100%, from 3 to 6. The average sales price, at \$15,900,000 was up 213.86% from \$5,066,000. As of December 31, 2023, inventory stood at 7 units while months of supply was 84 months.



	2017	2018	2019	2020	2021	2022	2023
Listed	5	4	10	11	7	5	7
Sold	1	4	2	5	12	3	3
Avg. Sale \$	\$3,200,000	\$3,125,000	\$2,300,018	\$4,110,000	\$2,972,083	\$4,944,000	\$4,134,358



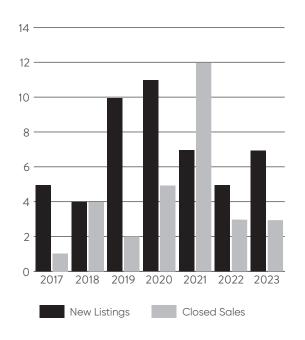


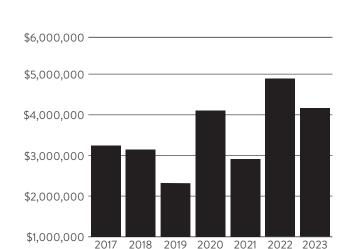






12 MONTH NEW LISTINGS AND CLOSED SALES





Average Sales Price

12 MONTH AVERAGE SALES PRICE

SUMMARY

With 3 properties sold, sales were static from the preceding 12-month period. New listings were up 40%, from 5 to 7. The average sales price, at \$4,134,358 was down 16.38% from \$4,944,000. As of December 31, 2023, inventory stood at 3 units while months of supply was 12 months.

BAY COLONY CONDOMINIUMS MARKET REPORT - Q4 2023



	2017	2018	2019	2020	2021	2022	2023
Listed	54	52	48	58	40	21	24
Sold	24	35	26	40	59	19	14
Avg. Sale \$	\$3,006,038	\$3,171,886	\$3,586,908	\$2,612,275	\$3,392,034	\$4,524,349	\$6,904,636



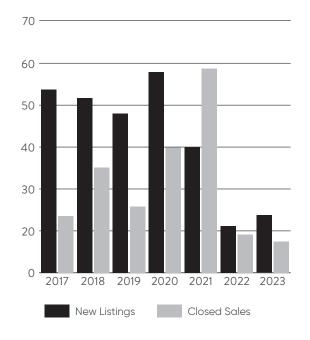




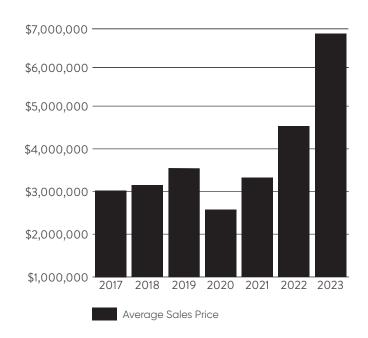




12 MONTH NEW LISTINGS AND CLOSED SALES



12 MONTH AVERAGE SALES PRICE



SUMMARY

With 14 properties sold, sales were down 26.32% from the preceding 12-month period when 19 properties were sold. New listings were up 14.29%, from 21 to 24. The average sales price, at \$6,904,636, was up 52.61% from \$4,524,349. As of December 31, 2023, inventory stood at 14 units while months of supply was 12 months.



#1 REAL ESTATE COMPANY IN SOUTHWEST FLORIDA

\$4.5 Billion in Sales Volume in 2023.

Over \$1.4 Billion ahead of our nearest competitor.

The Local Authority in Southwest Florida Real Estate.

Contact us to market your home today.



Source: SWFL MLS. Residential Sales Volume Excluding Manufactured Housing in Lee and Collier Counties. 1/1/2023 through 12/31/2023.